

Approximation and Online  
Algorithms with Applications  
# 7

# Gomstrikta problem (Buy-vs-rent problem)

o You have 2 choices

o One-time pass (¥300)

o Yearly pass (¥8,000)

o But, you don't know how much you will go there.

o If we know the # times,  $n$ .

o  $n \leq 26 \rightarrow$  one-time pass ¥(300 ·  $n$ )

o  $n \geq 27 \rightarrow$  yearly pass ¥8000

o Apply on the first time

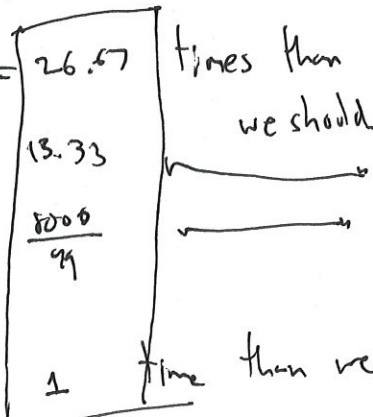
o  $n=1$

pay ¥8000 optimal ¥300

o  $n=2$

pay

$$\frac{8000}{300} = 26.67$$



o  $n=3$

o  $\vdots$

o  $n \geq 27$

pay

competitive ratio

$$\text{Competitive ratio} = \max_n \frac{\text{amount we pay}}{\text{smallest amount (when we know } n)}$$

$$= 26.67.$$

Apply on the second time

$n=1$  pay  $\neq 300$  optimal  $\neq 300$   
 1 time.

$n=2$  pay  $\neq 8300$  optimal  $\neq 600$   
 13.8 times.

$n=3$  pay  $\neq 8300$  optimal  $\neq 900$   
 9.22 times.

⋮

$n \geq 27$  pay  $\neq 8300$  optimal  $\neq 8300$   
 1 time

Competitive ratio = 13.8

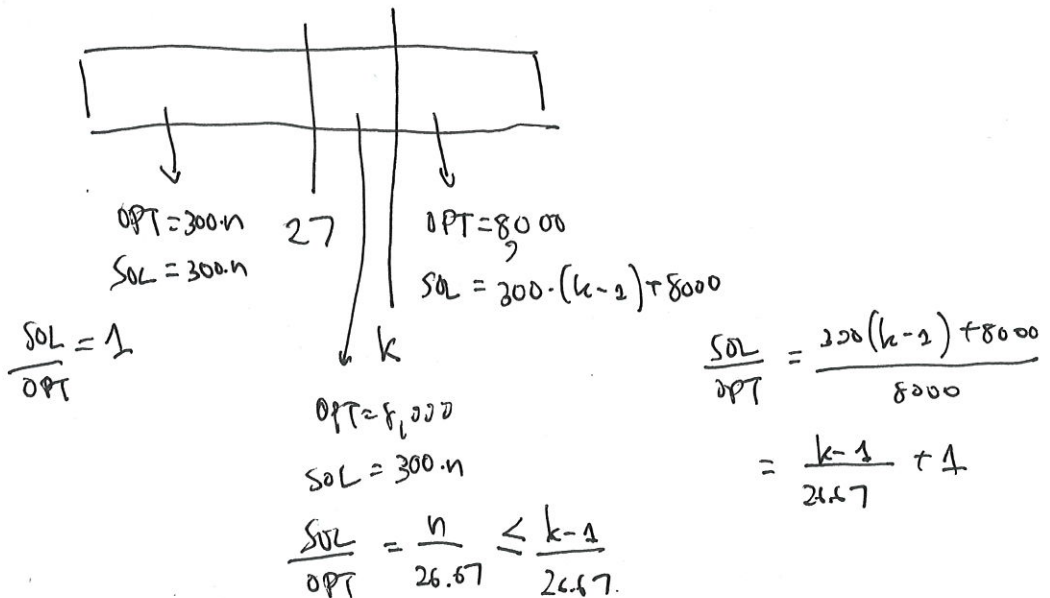
Apply on the  $k$ th time.

$n < k$  pay  $300 \cdot n$

$n \geq k$  pay  $300 \cdot (k-1) + 8000$

~~$k \geq 27$   
 optimal~~  
 $300 \cdot n \rightarrow$  optimal  
 $300 \cdot n$   
 or  $8000$

$k \geq 27$



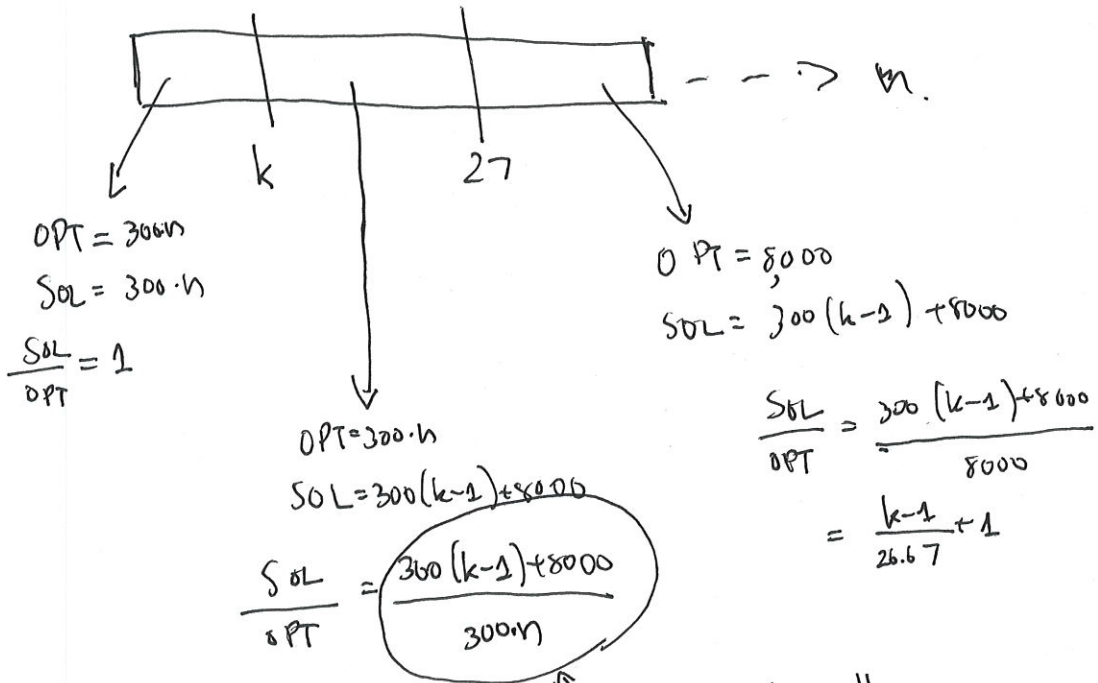
$$\text{Competitive ratio} = \frac{k-1}{26.67} + 1$$

48-1) 6229

Smallest when  $k=27 \rightarrow \text{Competitive ratio} = \frac{27-1}{26.67} + 1$

$$\approx 1.97$$

$k < 27$



Worse than n is small

$$\text{Competitive ratio} = \frac{300(k-1) + 8000}{300k}$$

smallest when  $k=26$

$$\text{competitive ratio} = \frac{300 \cdot 25 + 8000}{300 \cdot 26}$$

$$\approx 1.99$$

∴ The best strategy is to  
 subscribe the yearly pass at the 27<sup>th</sup> time.

∴ The amount we have to pay is no more than 2 times  
 of the optimal amount.

## Gotenshita Problem (We go there for $n$ times)

Amount Pay [when we choose to pay at the  $k$ th time]

$$n < k \quad \text{pay}_k(n) = 300 \cdot n$$

$$k \leq n \leq 2k \quad \text{pay}_k(n) = 300 \cdot (k-1) + 8000$$

Optimal

$$n < 27 \quad \text{opt}(n) = 300 \cdot n$$

$$n \geq 27 \quad \text{opt}(n) = 8,000$$

## Competitive Ratio

Competitive ratio  
when we pay at  
the  $k$ th time

$$\text{comp}_k = \max_n \frac{\text{pay}_k(n)}{\text{opt}(n)}$$

Shown on last time

$$\text{comp}_1 = 26.67$$

$$\text{comp}_2 = 13.38$$

Our Problem Find the best strategy  $\rightarrow$  minimize  $\text{comp}_k$

$$k^* := \arg \min_k \text{comp}_k$$

$$= \arg \min_k \max_n \frac{\text{pay}_k(n)}{\text{opt}(n)}$$

$$\begin{aligned}
 \arg \min_{k \leq 27} \max_n \frac{\text{pay}_k(n)}{\text{opt}(n)} &= \arg \min_{k \leq 27} \max \left\{ \max_{n \leq k} \frac{\text{pay}_k(n)}{\text{opt}(n)}, \max_{k \leq n < 27} \frac{\text{pay}_k(n)}{\text{opt}(n)}, \max_{n \geq 27} \frac{\text{pay}_k(n)}{\text{opt}(n)} \right\} \\
 &= \arg \min_{k \leq 27} \max \left\{ \max_{n \leq k} \frac{300n}{300n}, \max_{k \leq n < 27} \frac{300(k-1) + 8000}{300n}, \max_{n \geq 27} \frac{300(k-1) + 8000}{8000} \right\} \\
 &= \arg \min_{k \leq 27} \max \left\{ 1, \frac{300(k-1) + 8000}{300k}, \frac{300(k-1) + 8000}{8000} \right\} \\
 &= \arg \min_{k \leq 27} \frac{300(k-1) + 8000}{300k} \\
 &= \arg \min_{k \leq 27} \frac{300k + 7700}{300k} \\
 &= \arg \min_{k \leq 27} \left[ 1 + \frac{7700}{300k} \right] \\
 &= 26 \quad \left( \text{Competitive ratio} = 1 + \frac{7700}{300 \cdot 26} = 1.99 \right)
 \end{aligned}$$

$$\begin{aligned}
 \arg \min_{k \geq 27} \max_n \frac{\text{pay}_k(n)}{\text{opt}(n)} &= \arg \min_{k \geq 27} \max \left\{ \max_{n < 27} \frac{\text{pay}_k(n)}{\text{opt}(n)}, \max_{27 \leq n < k} \frac{\text{pay}_k(n)}{\text{opt}(n)}, \max_{n \geq k} \frac{\text{pay}_k(n)}{\text{opt}(n)} \right\} \\
 &= \arg \min_{k \geq 27} \max \left\{ \max_{n < 27} \frac{300n}{300n}, \max_{27 \leq n < k} \frac{300n}{8000}, \max_{n \geq k} \frac{300(k-1) + 8000}{8000} \right\} \\
 &= \arg \min_{k \geq 27} \max \left\{ 1, \frac{300(k-1)}{8000}, \frac{300(k-1) + 8000}{8000} \right\} \\
 &= \arg \min_{k \geq 27} \max \left\{ 1, \frac{300 \cdot 27}{8000}, \frac{300 \cdot 26 + 8000}{8000} \right\} \\
 &= 27 \quad \left( \text{Competitive ratio} = 1.98 \right)
 \end{aligned}$$

The best strategy is to buy a yearly pass at the 27<sup>th</sup> time.

Theorem When the prize of the one-time pass is  $k_1$ ,  
the prize of the yearly pass is  $k_2$ .

The best strategy is to buy the yearly pass at the  $\left(\frac{k_2}{k_1}\right)^{\text{th}}$ -time.

The competitive ratio for that case is  $\approx 2$ .

## Summary

- Easy problem, but we have to make decisions without knowing all inputs.

SOL := objective value obtained  
from the information that is not completely available..

OPT := objective value obtained  
from completed information.

- A competitive ratio of an algorithm is  $d$ , if  
 $SOL \leq d \cdot OPT$  (maximization problem)  
 $SOL \geq d \cdot OPT$  (minimization problem).

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## Secretary Problem

- o We want to hire 1 secretary.
- o All applicants come to our interviews at different days.
- o After the interview, we have to immediately inform the applicants the result.

(Otherwise, they might be hired by somebody.)

- o A rejected applicant <sub>2</sub> will never be hired.

- o We want to maximize the possibility of hiring the best applicant.

Note: not maximize the secretary's ability.

[If we have all information, probability that we have the best applicant is 1.]



Assumption  $\{ \circ$  We have  $n$  applicants.

$\circ$  All applicants come in random order. Eg., when  $n=3$ ,

$$\Pr(\#1 \rightarrow \#2 \rightarrow \#3) = \Pr(\#1 \rightarrow \#3 \rightarrow \#2) = \Pr(\#2 \rightarrow \#1 \rightarrow \#3)$$

$$\Pr(\#2 \rightarrow \#3 \rightarrow \#1) = \Pr(\#3 \rightarrow \#1 \rightarrow \#2) = \Pr(\#3 \rightarrow \#2 \rightarrow \#1) \\ = \frac{1}{6}$$

$$\text{When } n=4, \Pr(\text{any order}) = \frac{1}{4!} = \frac{1}{24}$$

### Algorithm

1: Reject all first  $n/e \approx n/2.718 \approx 36\%$  of all applicants.

2: For other applicant, (except the last one)

Accept if he/she is better than all first  $n/e$  applicants.

Reject otherwise.

3: If we reach the last applicant, accept him/her.

### Theorem

Probability that we have the best applicant is  $1/e \approx 0.36$ . When  $n \rightarrow \infty$

### Proof

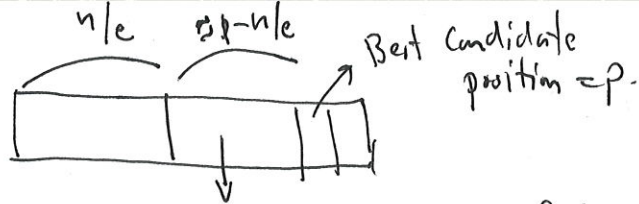
case 1 The best applicant is among the first  $n/e$  applicants.

$\Downarrow$

We select the last candidate. [not the best one].

$$\text{Probability} = 1/e \approx 0.36$$

Case 2



Some one better than first  $n/e$  candidates.

Best candidate is among the first  $p-1$  applicants.

is not among the first  $n/e$ .

Probability  $\left(\frac{1}{n}\right) \cdot \frac{p-n/e}{p} = \left[\frac{1}{n} - \frac{n}{ep} \cdot \frac{1}{n}\right]$   
 $= \left[\frac{1}{n} - \frac{1}{ep}\right]$

Prob. that best candidate position =  $p$

All probabilities  $\approx \int_{p=n/e}^n \left[\frac{1}{n} - \frac{1}{ep}\right] dp$   
 $= \left[\frac{p}{n} - \frac{1}{e} \ln p\right]_{p=n/e}^{p=n}$   
 $= \left(\frac{n}{en} - \frac{1}{e} \ln n\right) - \left(\frac{n/e}{n} - \frac{1}{e} \ln n/e\right)$   
 $= 1 - \frac{1}{e} - \frac{1}{e} \ln n + \frac{1}{e} \ln n - \frac{1}{e} \ln e$   
 $= 1 - \frac{2}{e}$

prob. of case 1 + case 2  $= \frac{1}{e} + 1 - \frac{2}{e} = 1 - \frac{1}{e}$

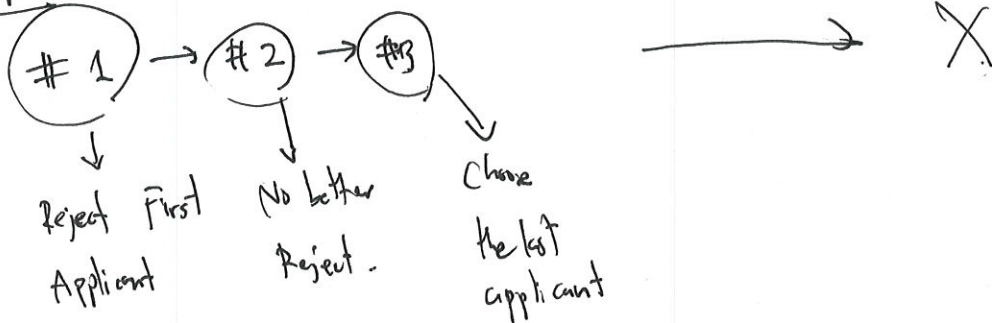
prob. of having the best candidate

= prob. of not case 1 or case 2

$= 1 - \left(1 - \frac{1}{e}\right) = \frac{1}{e}$

$\square$

Example  $n=3$   $n/e \approx 3/2.718 \approx 1$ .



Probability that we have the best candidate =  $\frac{1}{2} = 0.5$ .

(Random choose → Prob. =  $\frac{1}{3} \approx 0.33$ .)

We use the information from the first candidate to help us increasing the probability.

Note: If we allow randomness, we will have  $\frac{e}{e-2}$  - competitive algorithm for ski rental problem.



[Algorithm with competitive ratio  $e/(e-2)$ ]

[Instead of  $1/2$  - competitive algorithm.]

How many servers we should operate in our data centers?

[Lin, Wierman, Andrew, Thereska, Trans of Networking '14]

Caltech      Swinburne      Microsoft Research.

Input :  
• Operating time :  $1, \dots, T$   
• # Requests to our data center :  $r_1, \dots, r_T \in \mathbb{Z}_+$

$r_1 = 1$  (1 million request at time 1)

Output :  
• # Servers we operate :  $x_1, \dots, x_T \in \mathbb{Z}_+$

Constraint :  
 $x_i \geq r_i$  for all  $1 \leq i \leq T$ .

Objective Function :

Operating Cost :  $\text{cost}_O(t) = x_t$

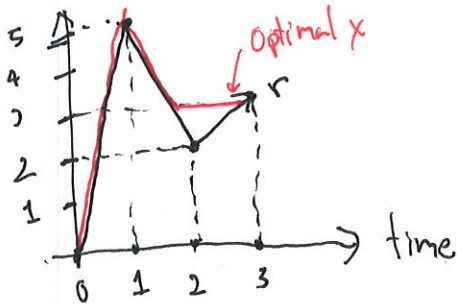
Boasting Cost :  $\text{cost}_B(t) = \begin{cases} \beta(x_t - x_{t-1}) & \text{if } x_t > x_{t-1} \\ 0 & \text{otherwise} \end{cases}$

Cost at time  $t$  :  $\text{cost}(t) = \text{cost}_O(t) + \text{cost}_B(t)$

Minimize whole cost  $\sum_{t=1}^T \text{cost}(t)$ .

Example

$$n=3 \quad r_1=5 \quad r_2=2 \quad r_3=3 \quad \beta=2$$



$$\text{When } x_1=5 \quad x_2=2 \quad x_3=3$$

$$\text{cost}_0(1) = 5$$

$$\text{cost}_\beta(1) = 2 \cdot (5-0) = 10$$

$$\text{cost}(1) = 15$$

$$\text{cost}_0(2) = 2$$

$$\text{cost}_\beta(2) = 0$$

$$\text{cost}(2) = 2 + 0 = 2$$

$$\text{cost}_0(3) = 3$$

$$\text{cost}_\beta(3) = 2 \cdot (3-2) = 2$$

$$\text{cost}(3) = \text{cost}_0(3) + \text{cost}_\beta(3) = 5$$

$$\text{cost} = 15 + 2 + 5 = 22$$

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$$\text{When } x_1=5 \quad x_2=3 \quad x_3=3,$$

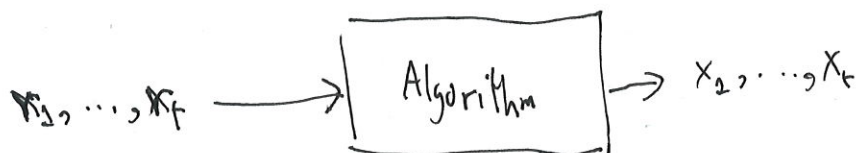
$$\text{cost}(1) = 15 \quad \text{cost}(2) = 3 \quad \text{cost}(3) = 3$$

$$\text{cost} = 15 + 3 + 3 = 21$$

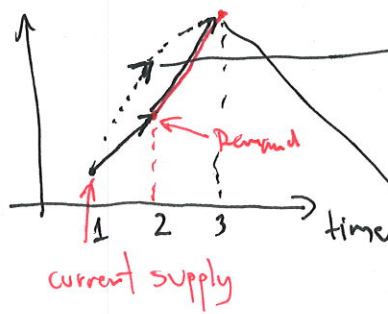
Optimal solution !!!

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Online Setting : We have to decide  $x_t$  just after we know  $r_t$



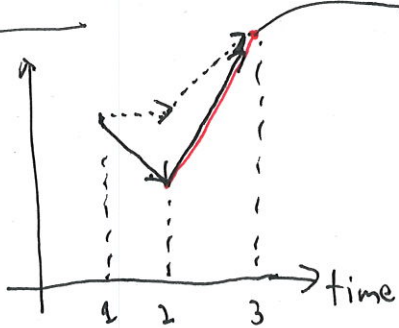
### Situation 1



- not profitable because
- more operation cost
  - more booting cost
  - same booting cost
  - more operation cost in the middle.

$\therefore$  If  $r_i \geq x_{i-1}$ , then  $x_i$  should be  $r_i$

### Situation 2

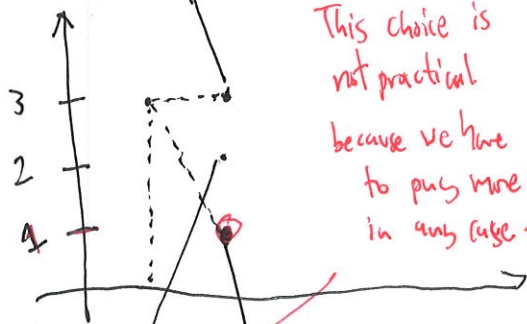


- <sup>more</sup> less operation cost in the middle
- less booting cost

[ If we know the demand at time 3,  $(r_3)$  we can choose the best way to go.

But, in online setting, we have to decide  $x_2$  before we know  $r_3$  ]

### General Case



- ~~2~~ operating cost
- ~~0~~ booting cost

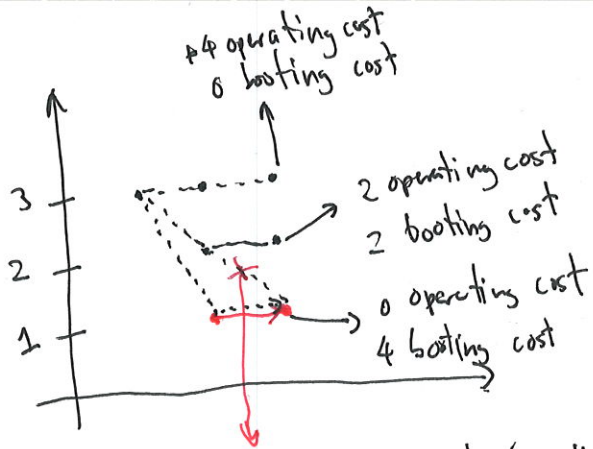
This choice is not practical because we have to pay more here in any case.

$\beta = 2.$

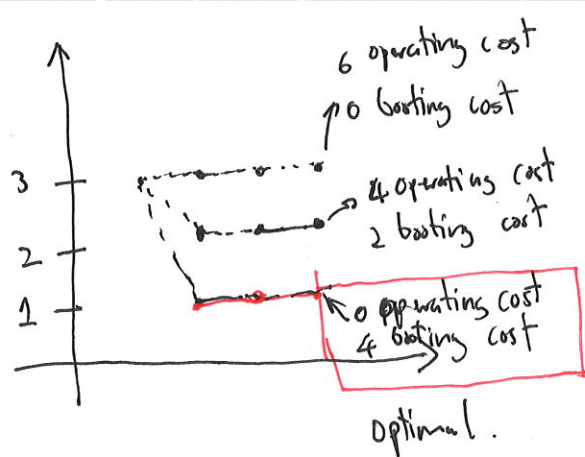
$\beta = 0.5.$

o When  $\beta < 1$ , we should have  $x_t = r_t$

- 1 operating cost
- 2 booting cost (maybe)
- ~~2~~ operating cost
- ~~4~~ booting cost (maybe)



- more operating cost (in the middle)
- same booting cost (in case there is)



Booting Cost  $\rightarrow$  fixed for a long period.  $\rightarrow$  yearly pass to Gokushita

Operation Cost  $\rightarrow$  larger for a longer period  $\rightarrow$  one-time pass to Gokushita.

Things learnt from Gokushita problem.

Theorem It is ~~2-competitive~~ 2-competitive to buy yearly pass when we pay for the one-time pass in almost the same amount as the yearly pass.

Algorithm (Suppose that we decided  $x_2, \dots, x_{t-1}$  and we know  $r_1, \dots, r_t$ )

1: If  $r_t \geq x_{t-1}$  :  $x_t = r_t$

2: ~~If~~ If  $r_t < x_{t-1}$  and  $\beta < 1$  :  $x_t = r_t$

3: If  $r_t < x_{t-1}$  and  $\beta \geq 1$  :

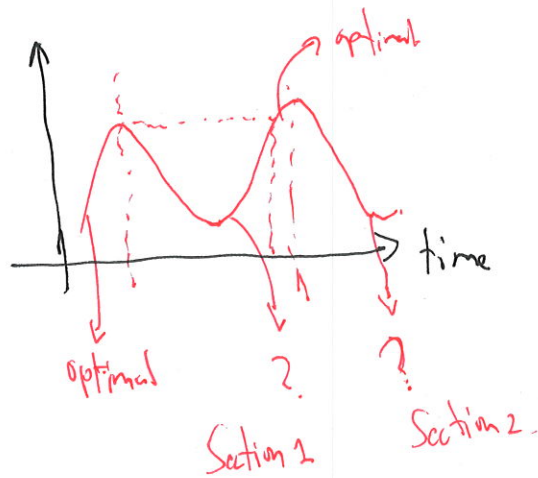
If ~~the~~ operation cost saved by reducing  $x_t$  to  $x_{t-j}$  from  $x_t$

the first step possible is more than  $\beta$

$x_t := x_{t-j}$  [If there are many of such  $j$ , choose largest.]

Theorem Our algorithm is 2-competitive.

Proof  
(Outline)



$$\text{SOL} = \text{Fundamental Cost} + \text{Additional Operation cost} \\ + \text{Additional Booking cost}$$

$$= F + O + B$$

$$\text{OPT} = F + (O^* + B^*) \rightarrow \text{Optimal Additional cost}$$

$$O + B \leq 2 \cdot (O^* + B^*)$$

$$\underbrace{F + O + B}_{\text{SOL}} \leq F + 2 \cdot (O^* + B^*) \leq 2F + 2(O^* + B^*) \\ = 2(F + O^* + B^*) \rightarrow \text{OPT}$$

$$\text{SOL} \leq 2 \cdot \text{OPT} \quad \square$$

Theorem It is impossible to have 1.999-competitive algorithm.  
(because of the short in information)